

What are the steps involved?

With Pola Office+, whitening gel is placed directly on your teeth and will remain in contact with them for less than 30 minutes. With Pola Day or Pola Night, the whitening gel is placed in your custom tray which fits over your teeth. The whitening gel (either carbamide or hydrogen peroxide) is broken down and oxygen enters the enamel and dentin, and the stains are “dissolved”.

What are the side effects?

For the majority of patients, there are none. However, some will experience temporary sensitivity (dull or sharp, sensitivity to hot or cold). This will subside after several hours of ceasing treatment. If sensitivity is present, wear times can be shortened or made less frequent. Additionally, request Soothe desensitizing gel which will help decrease sensitivity and can be used before or after the whitening process.

How long does it take?

With Pola Office+, the total treatment time will take less than 30 minutes ensuring you instant gratification. Pola Day and Pola Night take about 5-14 days by performing the treatment in the comfort of your own home. With either option, you achieve a whiter, younger looking smile.

Contact your dental professional

Before



After

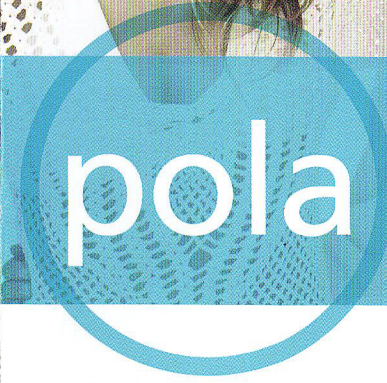
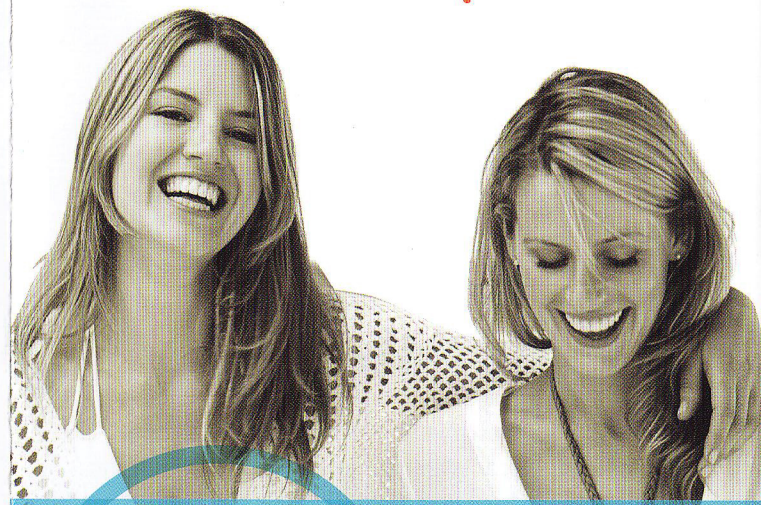


Photos courtesy of Dr. Shuichi Tsubura, D.D.S., Ph.D.,
Individual patient results may vary.

pola



Whiter. Brighter. You. *for life*



patient
loyalty
program

Ask how we can make your smile whiter and longer lasting!

Join the Pola
Whiter. Brighter. You. *for life*
Patient Loyalty Program Today!



How to join the program:

In order to take part in the **Whiter. Brighter. You. *for life*** patient loyalty program you will first need to consult with your dental professional to see if you qualify as a whitening candidate. Once you have been approved, you will purchase a whitening procedure (in-office and/or take home) including whitening trays, to be enrolled. You will also be responsible for keeping your hygiene cleanings periodically as prescribed by your dental professional.

How the program works:

By maintaining your hygiene recall appointments every 2-6 months (as prescribed by your dental professional), you will be given complementary Pola touch up whitening syringes for life from your dental professional, after completing each cleaning appointment. This privilege, while absolutely free, does require some rules and regulations.

What happens if I miss my teeth cleaning appointment?

As a whitening member, by missing your hygiene appointments you can be eliminated from the whitening program. To re-enroll in the program your dental professional will have a re-enrollment plan, which may include an additional fee and proof of commitment for your future hygiene appointments.

Is there a cost to be on the program?

To be enrolled in the program you are required to purchase your initial whitening treatment as prescribed by your dental professional and custom made whitening trays. This may involve a Pola Office+ chair-side whitening procedure and/or Pola Day or Night take home products.

Questions + Answers

What is tooth whitening?

Tooth whitening is a process known as oxidation. Any discolorations within the tooth will be lightened. Organic materials break down to remove staining and create a whiter brighter smile.

What causes my teeth to discolor?

There are many causes of tooth discoloration. Some of the most common include the consumption of highly colored foods (berries) and drinks (coffee, tea, red wine). Antibiotics at a young age, ageing, smoking and trauma can also result in discolorations.

How long will it last?

Indefinitely. By participating in the **Whiter. Brighter. You. *for life*** program, you will receive complimentary Pola touch up whitening syringes on each hygiene recall appointment for life as determined necessary by your dental professional.

Is the treatment safe?

Yes. Clinical studies have shown that bleaching with carbamide or hydrogen peroxide under the supervision of a dental professional is safe for teeth and gums.

What if I have restorations in my teeth, will these change color?

Whitening will remove any existing stains on the restorations but will not affect the original shade.

